

IN THE UNITED STATES DISTRICT COURT

IN AND FOR THE DISTRICT OF DELAWARE

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BAYER INTELLECTUAL PROPERTY)	Civil Action
GMBH and BAYER PHARMA AG,)	
)	
Plaintiffs,)	
)	
v.)	
)	
WARNER CHILCOTT COMPANY,)	
LLC, WARNER CHILCOTT (US),)	
LLC, and WARNER CHILCOTT PLC,)	
)	
Defendants.)	No. 12-1032-GMS

- - -

Wilmington, Delaware
Monday, July 14, 2014
9:30 a.m.
Markman Hearing

- - -

BEFORE: HONORABLE GREGORY M. SLEET, U.S.D.C.J.

APPEARANCES:

RICHARD D. KIRK, ESQ., and
STEPHEN B. BRAUERMAN, ESQ.
Bayard, P.A.

-and-

MATTHEW R. FORD, ESQ.,
SUNDEEP K. (ROB) ADDY, ESQ., (Denver, CO), and
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1 APPEARANCES CONTINUED:

2 STEVEN J. BALICK, ESQ.
Ashby & Geddes

3 -and-

4 ERIC R. SONNENSCHNEIN, ESQ., and
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Covington & Burling LLP
5 (Washington, D.C.)

6 Counsel for Defendants

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9 THE COURT: Good morning. Please, take your
10 seats.

11 (Counsel respond "Good morning.")

12 THE COURT: We will wait a few moments and see
13 if GSA does anything about the temperature of the courtroom.
14 Let's start with introductions.

15 MR. KIRK: Good morning, Your Honor. Richard
16 Kirk from Bayard. My partner Stephen Brauerman joins me.
17 We are joined by our partners from Bartlit Beck Herman
18 Palenchar & Scoot Matthew Ford, who I think will be the
19 chief presenter, Andrew MacNally, and Rob Addy.

20 We are also joined by Bayer's representative,
21 the chief patent counsel for Bayer Health, Aseem Mehta.

22 THE COURT: Mr. Lind didn't want to make the
23 trip?

24 MR. FORD: No, he couldn't make it today.

25 MR. BALICK: Good morning, Your Honor.

1 THE COURT: Good morning.

2 MR. BALICK: Steven Balick from Ashby & Geddes
3 on behalf today. I am joined from the Covington & Burling
4 firm by Eric Sonnenschein and Jeremy Cobb. Also, Thomas
5 Poce from the company. And we have a technician with us
6 this morning, Kurt Evans.

7 THE COURT: All right.

8 Counsel, I have a letter from Mr. Kirk. Is this
9 agreed, this way of proceeding?

10 MR. SONNENSCHN: Yes.

11 MR. FORD: It is.

12 THE COURT: Okay.

13 MR. FORD: Thank you, Your Honor. Your Honor, I
14 have a copy of the PowerPoint that I am giving.

15 THE COURT: You might want to pass up one for my
16 court reporter as well.

17 MR. FORD: Your Honor, as you know, the parties
18 have agreed to the order set forth in the letter. Of
19 course, if you ever want to deviate from that, please, let
20 us know.

21 THE COURT: I don't need an invitation for that,
22 counsel.

23 MR. FORD: I have a PowerPoint presentation set
24 up. I am happy to proceed with the PowerPoint. Again, if
25 you want to talk about a different area, we can talk about

1 wherever the Court wants to go.

2 What I would like to start with is, if it is all
3 right with the Court, on the claims at issue here or the
4 claims that we are asking the Court to construe.

5 Your Honor, I put on this white board here the
6 claim broken down by, essentially by clauses, more or less.
7 Given my height, I can only refer to some part of it. Eric
8 can probably get to higher parts of it. But I want to give
9 you an overview of what is claimed here.

10 It is a contraceptive regimen that first has a
11 first and second hormone component. And the first hormone
12 component contains two pieces, a progestin and an estrogen.
13 We are going to be discussing the estrogen a good deal
14 today. But both are part of the contraception regimen.

15 The second hormone component consists
16 essentially of an estrogen, one of the two ingredients that
17 is in the combined pill, as well as placebo pills that are
18 between these two hormone components, such that the total
19 cycle, when you put all these pills together, it is at least
20 28 days.

21 What we are discussing today is this last part,
22 which the parties have been referring to as the "whereby"
23 clause. I think both of us have been using it somewhat
24 specifically to refer to the last portion of the whereby
25 clause, which really is the direct object of the clause

1 itself.

2 So in full, the clause reads, "...whereby the
3 low effective estrogen content" -- this is a term for
4 construction -- "and low total hormone content provides high
5 contraceptive reliability, low incidence of follicular
6 development, and satisfactory cycle control, with reliable
7 avoidance of intracyclic menstrual bleeding and undesirable
8 side effects."

9 So those are the terms that we have before you.

10 A first dispute between the parties is what to
11 make of this portion of the whereby clause, whether it is a
12 single limitation, which is what Bayer proposes, or whether
13 it is a series of individual limitations, which is Warner
14 Chilcott's position.

15 Your Honor, there are three reasons why you
16 should adopt Bayer's construction, at least at the outset,
17 with respect to this being a profile.

18 The first is that that is what the claim
19 language indicates. That is what is indicated in the
20 prosecution history. And that's what would be indicated to
21 a person of ordinary skill in the art based on contraceptive
22 science.

23 The second reason is that the remaining terms,
24 the characteristics that are here, have an understood and
25 known meaning to a person of skill in the art. Each of

1 these characteristics is a known characteristic in the art
2 when assessing a profile for an oral contraceptive. And
3 each of these terms is a way of characterizing the clinical
4 assessment of whether an oral contraceptive achieves these
5 five characteristics.

6 They make this determination, a person of
7 ordinary skill in the art, based on a comparison to healthy
8 women who aren't otherwise on hormonal contraception. In
9 essence, that means that when you are testing an oral
10 contraceptive to see what it does, you compare it against a
11 population of healthy women.

12 The last reason is that the comparisons proposed
13 by Warner Chilcott both cannot reasonably be done, meaning a
14 person of ordinary skill in the art cannot reasonably make
15 the comparisons that they are asking, and a person of
16 ordinary skill in the art would not make the comparisons
17 that they are asking.

18 Those are the three reasons that I would like to
19 go through here in greater depth.

20 We discussed that there is a progestin and an
21 estrogen that make up an oral contraceptive. What does it
22 mean when Bayer says that this whereby clause claims a
23 profile as opposed to a list of seriatim limitations? Well,
24 it means that the components interact. It means that high
25 contraceptive reliability, low incidence of follicular

1 development, et cetera, they are interrelated, and you
2 cannot have an instance in which you are the greatest at all
3 of them, because in order to create the profile, tradeoffs
4 have to be made.

5 The five effects that are listed here, the
6 characteristics that are listed here, are identified in the
7 patent as among the three areas of points of emphasis when
8 developing a contraceptive. These are known points of
9 emphasis in the art when someone, a person of skill in the
10 art, develops an oral contraceptive.

11 I mentioned that there requires balancing. The
12 regimen itself obviously contains more than just estrogen.
13 But the estrogen component requires making certain
14 tradeoffs. And this is holding all else constant, and, of
15 course, there is more to it in the claim, but as you
16 increase the estrogen amount, generally, you are going to
17 have better cycle control. We will go through what cycle
18 control is. But it is dose-dependent. You have better
19 cycle control with higher estrogen content.

20 That also includes intracyclic menstrual
21 bleeding. The higher it is, the better profile you are
22 going to have.

23 Likewise, you are going to have a higher
24 incidence of undesirable side effects, because many of the
25 side effects in an oral contraceptive are related to the

1 estrogen component, and they are dose-dependent.

2 Likewise, when you lower the estrogen amount,
3 you are going to affect the cycle control. You may have
4 higher incidence of intracyclic bleeding, you may have worse
5 cycle control. And you are going to have a lower incidence
6 of side effects. This is the tradeoff that occurs in
7 balancing these characteristics when designing an oral
8 contraceptive.

9 What Bayer claimed was, here it's just
10 indicating the estrogen amount, but a regimen in which there
11 is a low effective estrogen content, low total hormonal
12 content, that produces this profile here. That is the
13 contraceptive. That is what is communicated and conveyed in
14 the whereby clause itself: a set of interacting
15 characteristics that Bayer achieves through the regimen as
16 claimed in the preceding portions.

17 To say that it is not a profile and accept
18 Warner Chilcott's articulation of it would be to take this
19 interactivity apart and to say that you could have a regimen
20 that has the highest contraceptive reliability, the best
21 cycle control, the lowest incidence of intracyclic menstrual
22 bleeding, lowest incidence of side effects than existed in
23 the prior art, you can divorce this interactivity and create
24 a regimen that can function as being the first horse in
25 every race. We will go through why that is not a plausible

1 reading of the claims to a person of ordinary skill in the
2 art.

3 But what is clear is that in order to get that
4 construction, Warner Chilcott has to show that Bayer
5 disavowed the claim scope. By claim disavowal here in this
6 context, that means that Bayer said, essentially, that
7 although high contraceptive reliability is there, not
8 highest, that when Bayer wrote high contraceptive
9 reliability it meant that theretofore, before this time, no
10 one had achieved high contraceptive reliability. That is
11 claim disavowal and has a very strict standard.

12 The case that governs -- I know this Court knows
13 this from the briefs --

14 THE COURT: Then why go through it, if you know
15 it?

16 MR. FORD: That's a good point. Just to point
17 the Court to the standards --

18 THE COURT: For claim disavowal?

19 MR. FORD: For claim disavowal.

20 THE COURT: I am acutely aware of that. Go on.

21 MR. FORD: I am happy to move on.

22 THE COURT: I suggest that you do.

23 MR. FORD: Thank you.

24 Within the prosecution history, we have the
25 addition of the whereby clause that occurs as part of an

1 amendment over a rejection by two prior art references,
2 Pasquale and Ehrlich.

3 In stating that the whereby clause was novel,
4 the regimen was novel, Bayer did not say that it had
5 achieved for the first time the highest contraceptive
6 reliability or high contraceptive reliability. What it said
7 was, as set forth in the prosecution history and set forth
8 here, was that it had achieved this profile by using a low
9 effective estrogen content and low total hormonal content as
10 set forth in the regimen, and that these results, there is
11 no suggestion in either of the references here, Pasquale and
12 Ehrlich, that these results could be achieved as set forth
13 in the claim.

14 In their brief, a number of times Warner
15 Chilcott says that Bayer had said we achieved high
16 contraceptive reliability for the first time or satisfactory
17 cycle control for the first time. That is a misreading of
18 the prosecution history. The sentence that they are relying
19 on here does say "for the first time," but it's referring
20 to, again, the previous sentence that teaches that no one
21 had taught the use of this amount of estrogen in this
22 regimen in order to achieve the results contained in the
23 whereby clause. And it says that these results are what
24 have yet to be achieved in the art, not that it has achieved
25 for the first time high contraceptive reliability.

1 Also, in the specification, Bayer does describe
2 disadvantages of the prior art. Here is one with respect to
3 Mercilon discussed in the briefs. Here is one with respect
4 to Pasquale, which was in the prosecution history, also
5 discussed in the briefs, noting that there are shortcomings
6 in the art.

7 And here is a section in Column 6 in which the
8 patent discusses the advantages of the regimen but does not
9 say, for example, that although there is a significantly
10 lower frequency of follicular development in the user, that
11 all of the prior regimens have a high incidence of
12 follicular development. It is not disavowing the scope of
13 what had come before.

14 In addition, if you look here in the prefatory
15 paragraph to this series, it's discussing a number of
16 different regimens, some of which are, generally, 28 days,
17 some of which have seven estrogen days at the beginning of
18 the regimen, some of which have seven placebo days, some of
19 which have 30 micrograms of ethinyl estradiol. As we saw,
20 because there are dose dependencies here, there is not a
21 single comparison that is made or that could be made with
22 respect to the profile and all that came before it.

23 The Court knows, again, claim disavowal, what I
24 would like to do is point out here a specific example in
25 Ventana Medical Systems case as to why these types of

1 statements aren't enough. In Ventana, the patent said it
2 was more rapid, more reliable, more reproducible than
3 standard methods. And the Court said that is not enough.
4 These general statements, without more, that is not enough
5 to get claim disavowal under the patent background here,
6 except that Warner Chilcott is saying we said it was the
7 best. These are statements that fall short under claim
8 disavowal and would not be sufficient.

9 As a result, because this is a profile, it can't
10 be viewed seriatim as Warner Chilcott proposes. Instead,
11 you have to view each of these limitations in context, each
12 of them as part of the context of the larger profile.

13 What I would like to do is just move on to
14 Warner Chilcott's proposed construction, and why, if you
15 divorce it from the idea that you are balancing and creating
16 a profile with respect to the contraceptive, why it
17 requires the impossible, because when we have an
18 estrogen-dependent dose that produces different effects for
19 different aspects of the profile, what Warner Chilcott is
20 saying is that we have to produce the highest contraceptive
21 reliability, the best cycle control, the lowest incidence of
22 intracyclic menstrual bleeding, and the lowest incidence of
23 side effects, while using the lowest effective estrogen
24 content.

25 The prior art, as stated in the patent, a person

1 of ordinary skill knows that these regimens contain much
2 more estrogen, for example. And they know that the dose
3 response is proportionate with respect to these
4 characteristics. And a person would not read that profile
5 and read this and say that Bayer had claimed to teach the
6 highest or the best or the lowest incidence, when it knows
7 that Bayer is claiming a low effective estrogen content and
8 when it knows that these are generally dose-dependent.

9 This is set forth in fairly succinct language in
10 Warner Chilcott's invalidity contentions, where they say,
11 assume our constructions are correct. A person of ordinary
12 skill in the art would read that and say, that's impossible,
13 there is no way that you can do this, for the exact reasons
14 we have discussed, because we have other doses of estrogen
15 in the regimens that are higher, 30 micrograms or even 40
16 micrograms. And because that is impossible, as Warner
17 Chilcott says in its invalidity contentions -- maybe not
18 exactly impossible but unbelievable -- it means that the
19 construction is wrong. A construction that divorces this
20 from the profile and requires superior performance in every
21 category can't be right, because a person would look at it
22 and say it's impossible given what's in the prior art, based
23 on the comparison of Warner Chilcott.

24 That is with respect to the profile.

25 What I would like to do now, what we have agreed

1 to do now -- correct me if you have a different
2 understanding -- is go through each individual element and
3 discuss the constructions here in this whereby clause.

4 THE COURT: Yes. That is what I understand is
5 proposed.

6 MR. FORD: Starting first with "high
7 contraceptive reliability" here, this slide just sets forth
8 the dispute. Really, there are two or perhaps three
9 disputes. The first is whether high contraceptive
10 reliability has meaning in the art, whether that is a known
11 term in the art. The second is whether the Pearl Index is
12 what should be used in order to measure contraceptive
13 reliability for purposes of a comparison to the regimens in
14 the '940 patent.

15 So for the reasons I have just discussed with
16 respect to the whereby clause and viewing it as a profile,
17 we don't think this type of comparison to the prior art
18 regimens is proper because it essentially is claim
19 disavowal. They haven't met the standard there. We would
20 also like to go through why in this instance, with respect
21 to contraceptive reliability, it is not the right reading.

22 The intrinsic evidence uses the phrase "high
23 contraceptive reliability," "high contraceptive
24 effectiveness," without any type of definition whatsoever.
25 It is a clinical assessment with respect to the performance

1 of a contraceptive. And there are known methods in the art
2 for measuring the effectiveness of the contraceptive.

3 The extrinsic evidence uses the same type of
4 characterizations when discussing oral contraceptive
5 regimens, saying that they have --

6 THE COURT: Let me ask both of you, because I
7 see extrinsic evidence on the screen, and I have competing
8 affidavits from physicians, I believe. Is it your thinking
9 that I need this extrinsic evidence to understand the
10 technology to enable me to perform my task of deciding the
11 disputes?

12 As you both know, I generally don't get into
13 truth-swearing between experts in the extrinsic arena. At
14 least I won't do it until the next term of the Supreme Court
15 maybe tells us we have a new standard, hopefully, that is
16 going to recognize that trial judges are doing fact-finding
17 and get judged by the "clear error" or some type of
18 standard.

19 That is my rant for the day about the Fed
20 Circuit.

21 I would like an answer. Why are we going here?

22 MR. FORD: Can I ask to clarify? Are you saying
23 extrinsic evidence generally or the expert reports in
24 particular?

25 THE COURT: Expert reports are part of an

1 extrinsic regime.

2 MR. FORD: I understand.

3 Our position is that the expert reports
4 themselves are of little use.

5 THE COURT: What is this?

6 MR. FORD: This is extrinsic evidence. These
7 are treatises. And I understand it's extrinsic evidence.

8 THE COURT: This is a treatise.

9 MR. FORD: These are treatises, yes, Your Honor.

10 THE COURT: I just wasn't sure, given that I had
11 seen affidavits, and, I think, probably in this rather
12 extensive appendix, references to deposition testimony and
13 things of that nature, where we were going with this,
14 because it is not clear from me from looking at the screen
15 the source of this particular slide.

16 MR. FORD: That is a fair point, Your Honor.
17 For purposes of indicating -- A, these are cited in the
18 brief. B, these are sourced below each quote.

19 For example, we have the European patent
20 application cited there, an article by Killick on fertility
21 and sterility to the right, and on the bottom right we have
22 an article by Serfaty.

23 THE COURT: These are peer-reviewed articles?

24 MR. FORD: The two on the right are
25 peer-reviewed. The top left is a patent --

1 THE COURT: We are not talking about treatises.
2 I thought you were going to dictionaries. Counsel, I need a
3 clear answer to my question. Where are we going with this
4 extrinsic presentation? I don't have a clear understanding.

5 MR. FORD: That is fine. Our position is the
6 meaning is clear from the text of the claim itself, and that
7 it will be understood by a person of skill in the art. All
8 this is meant to show --

9 THE COURT: If you could tell me why I should
10 deviate from the teachings of Vitronics, I will do that. I
11 give counsel all the time the opportunity to do that.
12 Invariably, you don't. But if I need this to help me do my
13 job, please, tell me why I need it. That's all I am saying.

14 MR. FORD: It is simply meant to provide the
15 context of these --

16 THE COURT: I don't need context, unless you are
17 helping me understand meaning and thereby giving you meaning
18 and thereby giving the jury meaning. Otherwise, I am not
19 going waste my time with extrinsic evidence.

20 MR. FORD: I understand, Your Honor. To the
21 extent that it is providing -- fair enough. I understand.

22 THE COURT: Counsel, I don't mean to hamstring
23 you in your presentation. If this is a linchpin of what you
24 need to do, go right ahead and do it, and I know how to
25 ignore it if I don't need to use it. Why don't I let you do

1 what you feel you need to do. And I will do, back in the
2 confines of my chambers, what I must. Let's just go.

3 MR. FORD: I certainly don't want to waste your
4 time.

5 THE COURT: It's really your time.

6 MR. FORD: I agree.

7 Before leaving this -- I am not arguing with you
8 as to -- I am explaining what it is, where I am coming from.

9 THE COURT: I understand. I have invited you to
10 proceed forward. Accept the invitation. Go forward.

11 MR. FORD: The Court's views are clear, and the
12 intent here is to help to provide meaning to understand what
13 is understood.

14 THE COURT: I will take it in that spirit.

15 MR. FORD: Thank you, Your Honor.

16 Again, along the same lines, with the Court's
17 admonition in mind, we have here characterizations of
18 contraceptive efficacy in time. These are clinical
19 assessments. A high contraceptive reliability assessment is
20 a clinical assessment made by people of skill in the art
21 with the known methods for assessing clinical reliability
22 and the ability to reach conclusions as to what is high for
23 purposes of contraceptive reliability.

24 That is what is intended to be shown here.

25 Warner Chilcott says itself, Promotes lower estrogen having

1 a high level of effectiveness. And it says, Clinical
2 development agrees that as far as they are concerned, the
3 FDA's criteria for approval for safety and efficacy is very
4 similar across all contraceptives that are presented.

5 What I would like to do here is briefly address
6 the Pearl Index, which is the portion of Warner Chilcott's
7 construction that they ask the Court to adopt.

8 The Pearl Index is not in the patent. It's not
9 in the prosecution history. It's not in the prior art.

10 I would briefly just like to explain what the
11 Pearl Index is so you have a sense of it. This is just an
12 iconographic example where we have a hundred women. It is
13 one method of measuring the effectiveness of an oral
14 contraceptive. We have the measuring of the Pearl Index as
15 the number of pregnancies for a hundred years of women use.
16 What that means is if we have a hundred women studied for
17 ten menstrual cycles with two pregnancies during the cycle
18 indicated here, the Pearl Index would be calculated using
19 this formula, and we get a 2.6 index.

20 The math is not as important as the variables,
21 the information that is contained within the Pearl Index or
22 needed to calculate the Pearl Index. That is the number of
23 pregnancies, because that is what it measures. It is the
24 number of women studied, it is the number of cycles studied.

25 None of that information, the Pearl Index is not

1 in the '940 patent, none of this information is in the '940
2 patent.

3 The Pearl Index we don't dispute in the art as a
4 basis for assessing pregnancy. There is no dispute there.
5 It is just not the classical first term, anyway, whether
6 something is -- there is no numeric value of the Pearl Index
7 that says high versus not high. That is not in the art. In
8 particular, there is no ability to calculate the Pearl Index
9 and compare it to what's common in the prior art regimens,
10 because the same information is missing from the prior art.

11 So to the extent that Warner Chilcott's
12 construction asks the person of skill to compare Pearl
13 Indices, the information just isn't there. Assuming that
14 the information even is there, at the time a person of skill
15 in the art would not do that comparison because you cannot
16 compare Pearl Indices across studies of different clinical
17 studies. The reason is that there are differences among
18 those studies that make comparison very difficult to do.

19 You can establish comparability. Generally, it
20 requires assessment. But what you can't do is say I have
21 Pearl Index A and Pearl Index B, A is greater than B,
22 therefore, B is a better contraceptive. It is not a type of
23 comparison that can be made. That was known at the time in
24 terms of how Pearl Indices would be used or not used in this
25 instance. And that is true today from their own expert, who

1 says that you can't do that type of comparison.

2 Does Your Honor have any questions about high
3 contraceptive reliability? Otherwise, I can keep trucking.

4 THE COURT: Keep trucking, please.

5 MR. FORD: The next term is "satisfactory cycle
6 control" and "intracyclic menstrual bleeding." I am
7 treating both of these together.

8 As the Court knows, the constructions, Warner
9 Chilcott's proposed construction for both is very similar if
10 not identical. It makes sense to treat it the same.

11 The first question is whether cycle control
12 means incidence of intracyclic menstrual bleeding or whether
13 it means something else. The second question is back to our
14 comparison, who do we compare.

15 The specification itself, in terms of the cycle
16 control, is not interested with menstrual bleeding, because
17 although it does say at the beginning here "good cycle
18 control, i.e., low incidence of intracyclic menstrual
19 bleeding," elsewhere it discusses the fact that cycle
20 control includes breakthrough bleeding, which is withdrawal
21 bleeding.

22 I will give the Court some sense of what that
23 means in a few minutes. But the patent itself does not
24 equate cycle control with intracyclic menstrual bleeding, as
25 is done in Warner Chilcott's proposed construction.

1 "Cycle control" itself is used without any need
2 to further define it apart from what is here.

3 The intrinsic evidence confirms this as well.
4 The two patents, Oettel and Ehrlich, which say here is a
5 perfect cycle control while possibly preventing
6 intermenstrual bleeding, again, that's the same concept,
7 there is a difference between the two. Here we have Ehrlich
8 saying cycle control, i.e., regular withdrawal menses with
9 optimally few intermenses.

10 What that is saying optimally few intermenses,
11 which is intracyclic menstrual bleeding, with also regular
12 withdrawal menses. So there are these two components to it
13 as set forth in the intrinsic evidence.

14 THE COURT: These are some of the deficiencies
15 in the prior art that you are pointing out?

16 MR. FORD: No. I am sorry, Your Honor. We have
17 two pages of prior art that are cited in the patent
18 specification itself.

19 THE COURT: I guess one of the questions I have
20 is what are the deficiencies in the prior art, as discussed
21 in the prior art?

22 MR. FORD: The deficiencies in the prior art,
23 there are, generally -- I can put the patent up if you want
24 to take a look at it.

25 THE COURT: Sure.

1 MR. FORD: To make it easier, I can go back to
2 the slides to show you.

3 THE COURT: You can tell you me. I have the
4 patent in front of me.

5 MR. FORD: First, you could look at -- there are
6 three general areas. The first is at 2, from 55 to 67,
7 Column 2. That discusses an oral contraceptive, Mercilon.
8 And Mercilon was a low-dose oral contraceptive with a 21/7
9 regimen. And the statement here, the criticism here of this
10 was that the cycle control was somewhat less good than
11 preparations with a higher estrogen dose, and that there was
12 slighter ovarian suppression for a preparation containing 20
13 micrograms of ethinyl estradiol, and that was a clinically
14 important problem.

15 So an identification of a problem isn't
16 necessarily saying that the patent is superior. But it's an
17 identification of the problem.

18 Also, at Column 3, 25 through 40, there is a
19 discussion of a number of different regimens. And this
20 includes, I believe it's pronounce "cool," Kuhl, and
21 Pasquale, which is the reference discussed in the
22 prosecution history. There, these regimens began with a low
23 dose of estrogen. And the dose of estrogen was not itself
24 sufficient to inhibit ovulation. So if you start with a low
25 dose of estrogen, there is a risk that the menstrual cycle

1 will kick off at that period of time because there isn't
2 enough hormone to stop it.

3 The criticism here is that in these regimens,
4 follicular development can start to occur in this early
5 period when you have lower doses of estrogen than are set
6 forth.

7 Again, it says that contraceptive protection is
8 thus jeopardized and risk of pregnancy is high, especially
9 in the incidence with the low dose if you have the estrogen
10 first.

11 Again, this is something that was different from
12 the regimen that is claimed here, where you begin with 24
13 days of a combined oral contraceptive pill that is
14 contraceptively effective.

15 Column 6 is where the advantages of the patent
16 are set forth and discussed with respect to regimens, here,
17 the regimens that are in the art. It states here that --
18 again, we discussed this earlier -- but these are a host of
19 regimens in which a person of skill in the art wouldn't
20 expect, one, a low-dose pill to perform better than, for
21 example, a 30-microgram ethinyl estradiol pill. We saw that
22 in the earlier slides. And in Column 6 here we have a
23 discussion of what are called the advantages of this
24 combination. They are discussed in a very general sense.
25 Nowhere here does the patent say that the patent cures all

1 this, that the patent makes all this go away or that there
2 was anything wrong with the prior art with respect to
3 performance until the regimen came along.

4 What the patent does is claims a contraceptive
5 profile, as I said earlier, that can be achieved. It
6 doesn't say it's the only one that has high contraceptive
7 reliability. But it does. And it does in the context of
8 having all of these effects, which are as set forth in the
9 patent, parts of the three points of emphasis for a
10 particular development of an oral contraceptive.

11 THE COURT: Thank you.

12 MR. FORD: Returning to cycle control, this is
13 intrinsic evidence, what I mean by that is patents that are
14 cited on the face of the patent, we have cycle control
15 having a known meaning here. Again, not something that is
16 defined. A person of skill in the art knows what cycle
17 control is. And we discussed earlier that it is broader
18 than just intracyclic menstrual bleeding.

19 The intrinsic evidence also demonstrates --
20 these are two patents -- that satisfactory cycle control is
21 a known characterization. These patents have shared
22 inventors with other patents, but these terms are used, and
23 they were never discussed as being unclear or as something
24 that wouldn't be understood by those of skill in the art.

25 I know the Court gives little weight to it. But

1 others use this term. Others characterize cycle control as
2 being acceptable.

3 There are clinical methods for assessing cycle
4 control. What it is is measuring the same things we just
5 discussed, intracyclic menstrual bleeding and the
6 reliability of the withdrawal bleeding, whether it looks
7 like the typical menstrual cycle.

8 People of skill in the art and in extrinsic
9 evidence, as well as in treatises, are able to say, as well
10 as in peer-reviewed published literature, are able to
11 describe cycle control as satisfactory. It is not a
12 characterization that causes any type of issue.

13 To the extent the Court is inclined to rely on
14 expert testimony, I can discuss this. To the extent the
15 Court isn't, I can move on.

16 THE COURT: I am really not inclined to rely on
17 expert testimony, unless you tell me why I should.

18 MR. FORD: It is our position you don't. The
19 point of these slides, which I will skip, is to show that
20 there is good reason not to use what Dr. Simon is saying in
21 his a rebuttal report, as it is inconsistent with what he
22 said elsewhere.

23 THE COURT: For your edification, there is no
24 one formula for doing this, we all know this. You are
25 experienced patent lawyers. But until there is some word to

1 the firmament in terms of how we review, I have too many
2 cases -- I have colleagues who sit down, and I appear on
3 panels regularly, Stan Chester in New Jersey, and he
4 routinely hears from experts on the witness stand. I don't
5 have time for that. He has a lot more fewer cases than I
6 do. And he enjoys it. I don't. Just to help your
7 thinking.

8 MR. FORD: I absolutely appreciate that. Our
9 position is you don't need these reports, either.

10 THE COURT: Then let's move on.

11 MR. FORD: I will keep trucking.

12 That let's skip a number of slides here.

13 Here we have again, the intrinsic evidence, this
14 is Ehrlich and Oettel, the '242 at the bottom, both of them
15 are cited on the face of the patent. The discussion here is
16 at, I believe, at 2-6 to 24 in Ehrlich, which states that in
17 this instance, a 21-7 regimen, the seven-day pause has a
18 withdrawal bleeding that simulates the natural menses. That
19 is the purpose of the withdrawal bleeding, again, simulating
20 the natural menses. Similar language is contained in the
21 '242 patent.

22 And, of course, as stated in the brief -- but
23 again, the Court may not give much credence to it -- their
24 expert agrees in litigation over this same product.

25 Now, the construction here, moving to

1 intracyclic menstrual bleeding, treating these as the same
2 because we have the same construction by Warner Chilcott, if
3 you look -- really, the only dispute here, both terms use
4 intracyclic menstrual bleeding, the question is whether to
5 add that parenthetical at the end that says, "i.e. any
6 bleeding occurring outside the hormone-free interval."

7 Just very briefly, to explain why that
8 parentheses is wrong, the typical menstrual cycle is
9 punctuated by menstruation. It is pretty straightforward.
10 When you have a traditional 21/7 regimen, as we saw in the
11 intrinsic evidence, you have a withdrawal bleed that occurs
12 at the end. And that's not the same as menstruation. It's
13 just the body's reaction to not having hormone anymore. But
14 for reasons of more anthropology than anything else, it was
15 meant to confirm that a woman wasn't pregnant and it
16 occurred. The idea was to create for a 21/7 regimen this
17 withdrawal bleed that mimics natural menstruation.

18 Warner Chilcott's construction says that any
19 bleeding occurring outside the hormone-free interval is
20 intracyclic menstrual bleeding. That might be fine for a
21 21/7 regimen. It's not for what we have claimed here,
22 because what you have is, in the specification here at
23 Column 4, 28 through 35, you have a discussion that the
24 combination of having a placebo pill -- two placebo pills
25 and having two low-estrogen-dose pills results in this

1 withdrawal bleeding.

2 So a woman can be bleeding during the two days
3 of estrogen-only pills and not be having intracyclic
4 menstrual bleeding. So that's why the parentheses that is
5 there and saying that it occurs outside the hormone-free
6 interval is not correct, because you can still have bleeding
7 when you are taking hormones in the estrogen patents.

8 Now, the patent itself, this applies to both
9 cycle control and intracyclic menstrual bleeding, their
10 constructions, the comparison can't be done that they are
11 asking the Court to make. The rate, for example, they are
12 saying the incidence of intracyclic menstrual bleeding isn't
13 set out in the patent with respect to this regimen. It's
14 not set out in any of the prior art regimens that would have
15 to be compared.

16 Again, this is extrinsic evidence that the Court
17 will likely ignore, you can't compare cycle controls between
18 two studies. The same way with the Pearl Indices, you can't
19 compare Pearl Indices. There is no way to say a study was
20 performed here, has a lower incidence, and I can therefore
21 compare it directly to another person of skill in the art,
22 this is their expert in another case, says you can't do that
23 comparison with data from different clinical studies even if
24 we did have the data available to us.

25 Does the Court have any questions about these

1 terms?

2 THE COURT: I do not.

3 MR. FORD: Moving to "lower incidence of
4 follicular development."

5 Follicular development, I know Warner Chilcott
6 reserves the right to say that it is indefinite in a
7 footnote, which we have no issue with. We just know it's
8 not before the Court on construction. I say we have no
9 issue. Of course, we dispute it.

10 For purposes of construction but not wanting to
11 put words into Warner Chilcott's mouth, we are not asking
12 the Court to construe that term. The question is whether
13 the comparison is to a population of healthy women or
14 whether it is to every contraceptive regimen in the prior
15 art.

16 Here in the '940 patent at 7, we have the known
17 methods, two methods for assessing the follicular growth.
18 Those consist of ultrasound, which measure the size of
19 follicles, and the hormone studies, which measure
20 essentially the menstrual cycles, the hormonal fluctuation
21 in the menstrual cycle and whether it is resulting in
22 follicular development.

23 The patent itself, again, at Column 7, relates
24 the degree of follicular development to the normal menstrual
25 cycle by saying that we have, whether the usual number of 21

1 days to 23 or 24, by moving it above 21, it is a shortening
2 of the pill-free interval, which is when the selection of
3 follicles occurs with conventional combination preparations
4 as in a normal menstrual cycle.

5 So it is relating the follicular development
6 that is occurring here to the normal follicular development
7 that occurs during the menstrual cycle, and also at Column
8 7, saying that follicular development is responsible for
9 breakthrough ovulations.

10 So it is again relating the degree of
11 suppression or inhibition of follicular development to what
12 would occur in a normal menstrual cycle.

13 THE COURT: Looking at Column 6, I think
14 starting at Line 7, I think Warner Chilcott is arguing that
15 claims like this in the patent and specification support
16 their position on the meaning of this term. After the
17 colon?

18 MR. FORD: Column 6, Line 7?

19 THE COURT: Whatever line it is. The paragraph
20 that is enumerated 1, Significantly lower frequency of
21 follicular development.

22 MR. FORD: That's right, Your Honor, yes.

23 THE COURT: That language is there. What does
24 it mean in terms of your position vis-a-vis Warner Chilcott
25 and their proposed definition?

1 MR. FORD: Our position is the term itself is
2 low incidence of follicular development. That is in the
3 claim. That would be understood to a person of ordinary
4 skill in the art. That is our position. And assessing
5 whether something is a low incidence is something that they
6 are able to do.

7 Looking at the patent and the lines that you
8 pointed out, what it says is that with respect to an
9 unidentified regimen, the patent itself kind of lumps
10 together a number of different regimens in which there would
11 be different amounts of follicular inhibition, depending on
12 the amount of estrogen, lumps them all together; says there
13 that with this regimen that is a lower frequency of
14 follicular development. What Warner Chilcott says that
15 means is that we claim the lowest, that we are lower than
16 every single regimen that comes before.

17 Our position is that the claim itself does not
18 say lowest. The claim says "low incidence."

19 The fact that this follicular development may
20 have occurred before doesn't mean that before there was no
21 low incidence of follicular development in prior art
22 regimens.

23 That is the divide vis-a-vis that section right
24 there.

25 Does that answer your question?

1 THE COURT: Well, let's look at the paragraph.
2 It says, "The advantages of this combination, preparation,"
3 there is a parenthetical, "(according to the invention) that
4 is administered generally over 28 days compared to
5 previously described preparations," then it goes on to list
6 the advantages. One is a "significantly lower frequency of
7 follicular development."

8 Warner Chilcott proposes, defendant proposes a
9 lesser incidence of follicular development than the
10 incidence of follicular development contained in the prior
11 art.

12 Maybe that is the difficulty we have, "contained
13 in the prior art."

14 MR. FORD: Exactly. That paragraph, it is
15 dose-dependent. You have a number of different regimens
16 that are lumped in here together, some of which have much
17 higher amounts of estrogen than does the claim regimen. And
18 a person of skill is not going to look at that and say that
19 something that is stated in the claim, we would say even
20 should be lower, 15 micrograms or less than 20, is going to
21 achieve a great improvement in follicular development over
22 30 or even 40-microgram estrogen development. In
23 particular, in the discussion of follicular development here
24 in the patent, when it is stated more explicitly with
25 respect to prior regimens, it concerns Pasquale and regimens

1 that begin with low doses of estrogen and go on and allow
2 for follicular development to occur right at the outset.
3 And so one issue with just saying that each and every prior
4 art regimen is these are very different regimens that are
5 going to have very different profiles. And a person of
6 skill in the art is not going to look at this and think that
7 it is better in every way than all these very different
8 regimens, because they have different impacts. They have
9 different estrogen doses, different impacts.

10 THE COURT: Okay.

11 MR. FORD: And a person of skill in the art,
12 again, would have a method using the same methods that are
13 set forth in the patent itself, this measurement of
14 follicular development as well as the hormone levels that
15 occur, the ability to conduct clinical studies and to
16 evaluate the degree of follicular growth and to assess it,
17 to make the exact same assessment that is here, low
18 incidence of follicular development, using the same methods
19 that are set forth in comparison to the normal menstrual
20 cycle and the amount of the follicular growth that occurs
21 while taking the contraceptive versus what would happen
22 without the contraceptive.

23 Again, based on what's in the Warner Chilcott
24 proposed construction, another issue that we want to flag
25 for the Court is that the comparison again cannot be made

1 that they ask, cannot reasonably be made. The incidence of
2 follicular development is again not in the patent. There is
3 no set forth incidence. The incidence of follicular
4 development is not set forth in the prior art.

5 There is no basis for saying that a person of
6 skill in the art could just look at the patent and look at
7 the prior art and therefore know one is greater than the
8 other without conducting clinical trials comparing the two.

9 The data just isn't there to make the comparison
10 that they want. Whereas there are known methods in the art
11 as described in the patent for assessing follicular
12 development.

13 Moving on to side effects.

14 Again, setting up the dispute for the Court, we
15 don't ask, subject to any clarification of Warner Chilcott,
16 we don't ask the Court to construe "undesirable side
17 effects." The question is whether the comparison should be
18 between a healthy woman or should be all prior art regimens.
19 That is the issue again.

20 It is stated in the patent, a point of emphasis
21 again is to minimize undesirable side effects.

22 The side effects occurring generally in oral
23 contraceptives, I think of them in two different categories.
24 One is a side effect from taking a pill that comes from
25 having estrogen in your system. Those side effects tend to

1 mimic pre-menstrual syndrome because during pre-menstrual
2 syndrome a woman has free-floating estrogen in her body and
3 that has side effects. And one of the advantages of oral
4 contraceptives, especially low-dose oral contraceptives, is
5 that you can get much less estrogen, a woman has less
6 estrogen floating in her body, and therefore those
7 estrogen-related side effects are lower.

8 This is set forth in Column 6, Line 33 to 38,
9 where the combination dosage set forth here improves cyclic
10 control, lowering incidence of side effects, such as
11 headaches, within the framework of the pre-menstrual
12 syndrome. That is discussing, again, these types of
13 estrogen-related side effects.

14 Above that we have a discussion from Column 1
15 where a particular type of side effect associated with side
16 effects and estrogen is listed, and that is cardiovascular
17 disease. Again, the person of skill in the art, when they
18 are conducting these types of studies, evaluating whether
19 there is an amount of side effects, they are going to
20 compare that to the baseline.

21 Bayer's position is not that a woman that is not
22 taking hormonal contraceptive has side effects. Bayer's
23 position is simply that if you are assessing the side
24 effects, assessing the profile of a contraceptive, you are
25 going to examine that based on what it is the contraceptive

1 is doing in light of what would happen if you didn't take
2 the contraceptive. This is known in the art. This is how
3 studies are done, comparing and assessing the degree of
4 extrinsic evidence. There are studies cited in the briefs
5 that you can look at.

6 Again, going back to the comparison Warner
7 Chilcott asked the Court to make -- again, we are on the
8 same issue -- where this data does not appear in the patent
9 itself, although side effects appear, those of skill in the
10 art are able to assess them. There is no data in the patent
11 and there is no data in the prior art with respect to the
12 incidence of side effects that would be compared.

13 In fact, again, Lo Loestrin's own labeling from
14 today says you can't compare incidence of side effects
15 across different clinical studies, which is the same
16 comparison which they are asking the Court to make here.

17 Any questions with respect to that limitation?

18 THE COURT: No.

19 MR. FORD: Okay.

20 Your Honor, we have discussed what I have called
21 the direct object here in the whereby clause, we have gone
22 from the first to the last.

23 What I would like to discuss is the "low
24 effective estrogen content," which is part of the whereby
25 clause, although we are treating it separately here.

1 Up here is just a graphical depiction of the
2 parties' proposed constructions.

3 Bayer's construction is that it is a daily dose
4 of estrogen equivalent to no more than 40 micrograms of
5 ethinyl estradiol. So it has estrogen content but it is
6 less than 40 micrograms.

7 Warner Chilcott's construction differs depending
8 on whether it is the combined pill, which is the first
9 hormone component identified in the claim, or whether it is
10 the second pill, which is the estrogen-only component of the
11 claim.

12 And the difference is that Warner Chilcott
13 allows for much less in the estrogen-only pill,
14 two micrograms/15.

15 THE COURT: Would less than 15 be effective?

16 MR. FORD: Yes. Our position is that, yes, it
17 would be.

18 The patent itself states that low effective
19 estrogen content applies to both that term as it is used in
20 the patent right there in the claim, applies to both sets of
21 pills. And the abstract says that you want estrogen content
22 that is as low as possible in each individual dosage unit.
23 And estrogen content is in two different places here, one in
24 the abstract and one at Column 3.

25 THE COURT: In the context of this term, the

1 word "effective" means what?

2 MR. FORD: In the context of this term, the word
3 effective, in our opinion, the patent itself sets forth a
4 number of different estrogens. This is an estrogen
5 agnostic, this claim. So in order to determine the content
6 of the estrogen, it's looking at the effective estrogen
7 content across the identified estrogens, the synthetic
8 estrogens there.

9 The low effective estrogen content again applies
10 to both. This is Claim 9, which is not at issue but is
11 useful in understanding the context in Claim 1, where both
12 the combined pill has a low effective estrogen content that
13 is set forth and the estrogen-only pill has a low effective
14 estrogen content that is set forth there. This is a term
15 again that applies to both of these.

16 The object of the invention -- this is as Column
17 3, 41 through 43 -- is to have the estrogen content that is
18 as low as possible in each daily dosage unit. The patent is
19 teaching a person of ordinary skill in the art to use as low
20 as possible an amount of estrogen in each daily dosage unit.

21 The Pasquale patent, again, which is intrinsic
22 evidence, describes 35 micrograms of ethinyl estradiol as
23 being a low dose. The patent itself, at Column 2, 61
24 through 67, says that 20 micrograms is a very low dose.

25 The patent itself then, in both the

1 specification and in the claims, teaches to use even less
2 than that. It says that 20 micrograms is a very low dose,
3 it says using even less than that in terms of the amounts
4 that are identified and claimed here in Claim 9, but also
5 with respect to the effective estrogen content in the
6 estrogen-only pills.

7 So we have a teaching in the patent, use as low
8 an effective estrogen dose, use as low a dose as possible.
9 The same is saying that 20 micrograms is low, and saying use
10 even less than that.

11 Those are the teachings. None of those
12 limitations are in this claim, which just says low effective
13 estrogen content.

14 Now, the problem with Warner Chilcott's proposed
15 construction is that it is essentially limitless. It starts
16 but it doesn't end. The intrinsic evidence says, the Spona
17 '129 patent teaches that the march of history has been to
18 lower the amount of estrogen content in oral contraceptives.
19 Warner Chilcott's proposed construction goes up again very
20 high.

21 And at the time of the patent itself, there was
22 no marketed oral contraceptive with more than 50 micrograms
23 of ethinyl estradiol, and at least in the opinion of some --
24 again, this is extrinsic -- that most people should be
25 taking much less than that.

1 So the issue that ultimately, in our opinion,
2 undermines Warner Chilcott's proposed construction is one of
3 claim differentiation. If there is any difference, Claim 4
4 of the patent, for example, claims an amount of ethinyl
5 estradiol in the estrogen-only pill as being between 2 and
6 40 micrograms. And under Bayer's construction there is a
7 difference between effective estrogen content in Claim 1 and
8 the effective estrogen content in Claim 4, because you can
9 have less than 2, you can have, for example, 1 microgram.
10 With their proposed construction, there is no difference
11 between Claim 4 and Claim 1 unless you use a higher amount
12 of estrogen, you use an amount of estrogen that approaches
13 or exceeds the highest amount that has been used in a
14 marketed contraceptive at the time of the invention.

15 The Court has indicated that you are not
16 considering Dr. Simon, the expert testimony particularly
17 helpful. But, regardless, allowing there to be a -- because
18 of Claim 4 and the limitations in Claim 4, in order for it
19 to have a difference from Claim 1, you have to go to a much
20 higher estrogen amount. That contradicts the patent's
21 teaching to use as low as possible in each amount. It is
22 greater than the amount that we are characterizing as low in
23 the intrinsic evidence, very low in the patent itself. And
24 it is inconsistent with the intrinsic evidence that the
25 march of history describes with regard to the amount of

1 estrogen.

2 That is the effective estrogen content. That is
3 everything in the whereby clause.

4 There is one more claim, which is "between these
5 two hormone components," which is right here.

6 Bayer's position is essentially this term
7 doesn't need construction. There is a third hormone
8 component in the claim. There is a second hormone component
9 in the claim. And then it says between these two hormone
10 components.

11 It is pretty straightforward. It would be clear
12 to anyone, a jury, a layperson, to understand identifying
13 two hormone components and saying between. We have offered
14 a construction we think is more straightforward. But we
15 don't think that this term needs construction at all.

16 THE COURT: Does the specification ever teach
17 that the second hormone component contains anything other
18 than estrogen?

19 MR. FORD: You are saying the second hormone
20 component?

21 THE COURT: Yes.

22 MR. FORD: No. The second is defined as
23 consisting essentially of an estrogen.

24 THE COURT: Okay.

25 MR. FORD: Thank you, Your Honor.

1 THE COURT: Thank you, counsel.

2 MR. SONNENSCHN: Good morning, Your Honor.

3 Eric Sonnenschein for Warner Chilcott.

4 THE COURT: Good afternoon, Mr. Sonnenschein.

5 MR. SONNENSCHN: I am going to be following
6 the order that Bayer did, with one minor exception. I am
7 going to reverse the very last two terms.

8 In obtaining the '940 patent, the applicants had
9 to overcome an obviousness rejection. The way that they did
10 that was to add to the claims of the '940 patent the five
11 terms that are listed up on the screen and argue that those
12 terms constituted superior results that distinguished their
13 oral contraceptive from the prior art.

14 That's how they got the patent. And that's a
15 critical fact that Your Honor should keep in mind when
16 assessing the meaning of these terms.

17 THE COURT: Counsel, it would help if you talked
18 to me rather than the screen. That should be innate, not
19 your principal means of advocacy. You are an advocate,
20 please.

21 MR. SONNENSCHN: Sure.

22 Another critical principle that the Court should
23 keep in mind when evaluating the meaning of these terms is
24 that claim terms need to have a definite meaning, and
25 constructions of claim terms need to have a definite

1 meaning. For constructions to have that, there needs to be
2 an objective way to assess whether an accused product falls
3 within the scope of the claims or not.

4 It is the Warner Chilcott constructions that
5 adhere to those principles, not the Bayer principles.

6 As they said, we are going to follow the agenda,
7 with the minor exception that we are reversing these last
8 two terms.

9 So we will start with the whereby clause as
10 well, as Bayer did, and with the set of five terms that
11 appear within that whereby clause.

12 Just as an initial matter, we think of these
13 terms as five separate terms, "high contraceptive
14 reliability," "low incidence of follicular development," and
15 so forth. Bayer argues that this is a single term. But
16 these are distinct requirements. They cover different
17 concepts. And they are stated in the conjunctive, meaning
18 that each has to be satisfied. So we don't think it is a
19 serious argument that this is only one term.

20 Nonetheless, while these are individual terms, I
21 thought I would start with a general discussion of this set
22 of terms, because we believe that the approach that Your
23 Honor should take is the same general analytical approach in
24 deciding all of these.

25 So as in any claim construction, Your Honor

1 knows that we start with the language itself. As Your Honor
2 will see, each of these terms contains imprecise language,
3 vague language, "high," "low," "satisfactory," "reliable."
4 These are nowhere close on their own to adequately delineate
5 the scope of the claims.

6 So we need to go further to figure out whether
7 there is a definite scope to these claims. When Your Honor
8 does that, we would recommend considering a question that
9 Bayer asks in its opening brief and paraphrased up on the
10 screen, the question is: Did Bayer purport to invent an
11 oral contraceptive with a low dose of estrogen that was
12 superior to every prior art oral contraceptive regimen
13 identified in the '940 patent along several different
14 characteristics?

15 The prosecution history answers that question
16 yes.

17 I am just going to preview this now. We will
18 come to this in more depth in a little while. They
19 contrasted the deficiencies of the prior art with the
20 superior results of their regimen. And they went on to
21 enumerate what those advantages were. And as Your Honor can
22 see, they enumerated five advantages. And Your Honor will
23 note that these are the very claim terms that Your Honor has
24 to construe. They are equating the terms with superior
25 results.

1 And they go on later -- and we will look at this
2 in greater depth in a little while -- but they go on to say
3 that their regimen provides these results for the first time
4 in a low-dose regimen. If the prior art had already
5 provided those, it wouldn't have made sense to say that they
6 were providing those effects for the first time.

7 Now, the specification also says yes. And Your
8 Honor has already looked at this. But to go through, just
9 to recap this, this points out that there are several
10 advantages to their claimed combination preparation compared
11 to the previously described preparations. And this goes on
12 without limitation, without saying that one or more of these
13 advantages may apply; but, rather, giving a blanket
14 statement, an unqualified statement of superiority, that
15 there were several advantages, lower incidence of follicular
16 development, greater contraceptive reliability, lower
17 incidence of side effects, and better cycle control.

18 These characteristics line up precisely with the
19 characteristics that were claimed as part of the claims of
20 the '940 patent.

21 So what really happened here? Well, what really
22 happened here was that the applicants drafted their patent.
23 They applied to the Patent Office for a patent. They got a
24 rejection, an obviousness rejection. And essentially what
25 they did was, to overcome that rejection, claimed these

1 results, claimed these superior results, said, we are better
2 than the prior art and we are better than the prior art in
3 these ways.

4 So when Your Honor is thinking about how do I
5 construe these vague terms, what standard do I use, we are
6 proposing to use the standard that they were using, one of
7 superior performance, superior performance over the prior
8 art.

9 And, not to belabor this, but there are two
10 principles that support this approach. One is the Datamize
11 principle. When you have a word of degree or subjective
12 phrase, the Court needs to look to the patent specification
13 or prosecution history for an objective standard. If you
14 don't have that, we don't have a definite meaning.

15 The only one that is suggested here is this
16 standard of superiority. How do you know that you have
17 these claim characteristics? If you are better than the
18 prior art. That is the standard that was used in the
19 prosecution history. That is the standard that should apply
20 here.

21 A second principle that supports this approach
22 is disavowal, which Your Honor knows that. But critically,
23 one way of clearly disavowing claim scope is to clearly
24 characterize the invention in a way to try to overcome
25 rejections based on prior art. That is exactly what

1 happened here. They added these terms to overcome a
2 rejection based on prior art, saying it's these
3 characteristics that distinguish our regimen from the prior
4 art.

5 Now, Bayer makes a series of arguments about why
6 these should not individually be construed to require
7 superior performance. In their brief, and here today, they
8 say they weren't claiming a combination of superior results.
9 Well, let's look at the claim language and compare that to
10 the prosecution history. It's very clear that they were
11 claiming superior results, not results that the prior art
12 had already achieved.

13 Your Honor sees that just by lining up the
14 language in the claims with the language that they
15 identified as superior results. They are verbatim.

16 The second argument that Bayer makes for why we
17 shouldn't construe each of these to require superior
18 performance is this notion that it would be scientifically
19 impossible to achieve multiple superior results. Well,
20 that's completely contradicted, and contradictory to what
21 Bayer said in its patent. It was more than happy when it
22 was applying for the patent to talk about all of these
23 advantages without limitation, to say that they were better
24 in all of these ways and to claim superior performance as a
25 basis for distinguishing their regimen from the prior art.

1 So what this amounts to is trying to have these
2 things both ways, in prosecution, tout all of these multiple
3 advantages, and then turn around and try to have a different
4 claim scope now that we are in litigation.

5 Patent claims are not a nose of wax. And the
6 law has been long clear that the scope of a claim in
7 prosecution is the scope of the claim in litigation.

8 Just one other point, sorry.

9 They make the point that as you lower estrogen
10 cycle control generally declines. And that is true. But
11 opposing counsel noted that that is all else equal. If you
12 keep everything the same, and you lower estrogen, then the
13 result would have been that cycle control would be worse.
14 If you made other changes, that categorical rule may or may
15 not have applied. It probably would have applied, but
16 possibly not. It wouldn't have been scientifically
17 impossible. And they didn't say that it was scientifically
18 impossible. They said that their regimen outperformed the
19 prior art that they described in their patent, and they said
20 that they had better cycle control, and the reason that they
21 had better cycle control is that they didn't just hold the
22 prior art constant and lower estrogen dose. They introduced
23 a different administration scheme that they said allowed
24 them to achieve unexpected results. Innovation sometimes
25 has unexpected results.

1 The final argument that I mentioned before is --
2 while we are on the subject, I just wanted to, I think this
3 is a good place to address the argument.

4 There are a number of arguments that they have
5 made that you couldn't test, it would be impossible to know
6 whether this would be better than these other patents.
7 Well, certainly, they had a way of doing it. How would you
8 know whether you were better than the prior art unless you
9 tested it? And certainly, there would be a way to do that.
10 We are not saying that you would just eyeball these and ask
11 whether you were better or not. You would test the
12 regimens. You would test embodiments of the patent. And
13 that's how you would know.

14 A brief point, these are distinct terms. Each
15 is a requirement. These cover distinct concepts. You can
16 have high contraceptive reliability, for example, but not
17 avoid undesirable side effects. This would be very
18 different language if some of these were not present. And
19 they are connected with conjunctive terms. Each is a
20 requirement.

21 It's not clear what Bayer is proposing, if this
22 is one term, how an infringement analysis would proceed. Is
23 each of these going to have to be satisfied for an
24 infringement analysis? It is unclear what they are even
25 proposing with that.

1 This idea that this is all one combination of
2 characteristics doesn't tell us, if each of these does not
3 require superior performance, it doesn't tell us how good
4 each of these characteristics needs to be. It is easy to
5 say we came up with a combination, we balanced things. It
6 is another thing to point out exactly how that balance
7 worked. There is no discussion of that in the intrinsic
8 evidence. It is, as we pointed out, an unabashed,
9 unequivocal statement of superiority.

10 I am now ready to talk about the individual
11 claim terms. Let's start with "high contraceptive
12 reliability."

13 Consistent with the standard of superiority that
14 we have been talking about, when we are thinking about these
15 vague terms and how to come up with a more precise standard,
16 Warner Chilcott is proposing that this term be construed to
17 mean contraceptive efficacy measured using the Pearl Index,
18 greater than that of each and every prior art oral
19 contraceptive identified in the '940 patent's specification.

20 Bayer, on the other hand, simply repeats the
21 disputed language, which is not helpful, and then they tack
22 on this "as compared to" language, as compared to a
23 population of healthy women not using hormonal birth
24 control, that is not anywhere in the intrinsic evidence. We
25 will talk about that later. But it is not clear what that

1 even means or how that would advance the infringement
2 analysis.

3 The real issue before Your Honor is what does
4 "high" mean. How high does this contraceptive reliability
5 have to be? This is an imprecise term, it is a term of
6 degree, so different people could mean different things when
7 they talk about what high contraceptive reliability means.

8 Just in lay terms, someone might call a
9 basketball hoop high, another person might call a mountain
10 high. It doesn't mean they are the same height.

11 And high requires a comparison to some standard.
12 How high? High as compared to what? Is the tallest
13 building in Wilmington high? If our standard is a
14 three-story townhouse, yes. But if it is the Empire State
15 Building, no.

16 This is precisely why under the Datamize
17 principle, we need to look at the intrinsic evidence for a
18 standard. And that is where the prosecution history and
19 standard come in.

20 I am just going to go through this a little bit
21 more carefully for Your Honor.

22 So there was initially a rejection, an
23 obviousness rejection Your Honor has heard about, based on
24 the Ehrlich and Pasquale references. In response, the
25 applicants amended their claims. The way that they amended

1 references -- there they are referring back to Ehrlich and
2 Pasquale, and they are saying, there is no suggestion that
3 you could get these results in those.

4 What is that saying? These results, 1, 2, 3, 4,
5 5, are lacking. Then they didn't stop there. They said
6 there is no teaching in the cited prior art, all of it,
7 whereby the low effective estrogen content and low total
8 hormone content provides the five, the set of
9 characteristics that we are talking about here, one of them
10 being high contraceptive reliability.

11 They go on to say that their regimen provided in
12 a low-dose regimen these characteristics for the first time.
13 Each of these is a superior result. They supplied each of
14 these. These are characteristics the prior art lacked.

15 And if there were any question, what did they
16 say in their specification? They said that they had greater
17 contraceptive reliability than all of them. What does high
18 contraceptive reliability mean here? It means a standard
19 that outperforms the prior art.

20 It was precisely this addition, this amendment,
21 that allowed them to get the patent. That's how they
22 distinguished.

23 What does Bayer say? They are not entirely
24 clear. But they suggest that combination of oral
25 contraceptives, all of them have this. This is from the Dr.

1 Shulman declaration. But there are other suggestions in
2 their briefing. What is wrong? Then they argue, also, that
3 Ehrlich and Pasquale, which we were just talking about, have
4 high contraceptive reliability. What is wrong with those
5 arguments?

6 It is fundamentally inconsistent with the
7 prosecution history.

8 If all oral contraceptives have high
9 contraceptive reliability already, it would have made no
10 sense for them to call this a superior result. All oral
11 contraceptives would already have this. It wouldn't make
12 sense to list it as a superior result.

13 What is happening here?

14 Essentially, Bayer is trying to rewrite the
15 prosecution history to read out this superior result.

16 And the same thing goes for the whereby clause.
17 If all oral contraceptives had this standard, it would have
18 made no sense to include that as a distinguishing
19 characteristic. Implicitly, all of them would have it. You
20 wouldn't need to list that. It would be redundant.

21 And Bayer's argument that Ehrlich and Pasquale
22 already had high contraceptive reliability is again
23 inconsistent with the prosecution history.

24 We talked before about what this last sentence
25 is saying. It is saying that there is no suggestion in

1 either of these references -- and I am talking there about
2 the last sentence -- that these results, plural, this set of
3 results that they referred to earlier, including high
4 contraceptive reliability, no suggestion of those results.

5 Well, in saying that Ehrlich and Pasquale had
6 this, they are again essentially rewriting the prosecution
7 history to say, what would that prosecution have looked like
8 if those had high contraceptive reliability under the
9 standard? It would have been written to say, well, Ehrlich
10 and Pasquale each had high contraceptive reliability. There
11 is no --

12 THE COURT: I need to pause for a moment,
13 please.

14 (Brief recess.)

15 THE COURT: Thank you. Sorry.

16 MR. SONNENSCHNEIN: They wouldn't have written
17 this the way they did if Ehrlich and Pasquale had. They
18 would have written this to say, while Ehrlich and Pasquale
19 each had high contraceptive reliability, there is no
20 suggestion in either of these references that these other
21 results -- these other results -- would have been present.
22 They didn't say that.

23 It was a sweeping statement.

24 One argument that I will quickly pass over
25 because they didn't raise it here, but they do hint at it in

1 their briefing, is that somehow Ehrlich and Pasquale can be
2 distinguished on the basis of dose. But they are all
3 low-dose regimens.

4 Let's talk about the Bayer construction. "High
5 contraceptive reliability as compared to a population of
6 healthy women not using hormonal birth control." What is
7 the first problem with this?

8 This phrase is not present, is not suggested, in
9 the intrinsic evidence. This is something that the lawyers
10 have made up to distract from what the real comparison was,
11 which was the prior art here. And there is no
12 acknowledgment in this construction of the fundamental fact
13 that this term was added to overcome an obviousness
14 rejection and to distinguish this as superior.

15 Under the way that they approach it, one would
16 never know about this prosecution history, that this term
17 has to mean better than the prior art at least in some way.

18 And who is this population of women that they
19 are proposing? They just tell us, a healthy population of
20 women not using hormonal birth control. They don't tell us
21 if they are using any birth control, and if so, what kind?
22 Clearly, there is a difference in pregnancy risk for a group
23 of women who are using some form of contraception as opposed
24 to no contraception at all.

25 And there is no discussion here about other

1 characteristics. For example, what are the ages? What is
2 the fertility of these women? How sexually active are they?
3 These all affect the question of what that comparison would
4 entail.

5 More fundamentally, there is no objective
6 standard here. Compare it a population of women, okay,
7 let's do that. How? How reliable does this have to be if
8 we compare it to a population of women? This just does not
9 answer the question.

10 The best that they can do is, in their reply
11 brief, just say that an oral contraceptive has high
12 contraceptive reliability when the pregnancy rate is low
13 when using the contraceptive when compared to healthy women
14 who are not using hormonal contraception.

15 That just begs the question, how low? What is
16 the cutoff?

17 Just to note this point, which Your Honor is
18 aware of, but ordinary meaning won't cut it when ordinary
19 meaning doesn't resolve disputes about claim scope.

20 So to the extent this has an ordinary meaning,
21 it's not enough. We need greater clarity. The standard
22 here, if there is any, is the prior art. And if that is not
23 the standard, then there is no standard, and we are dealing
24 with an indefinite claim.

25 The last part of this is our construction

1 measured using the Pearl Index. We need to have some way of
2 measuring the contraceptive reliability. So how do we do
3 that? We use the standard at the time of the invention.
4 And the standard at the time of the invention was the Pearl
5 Index. If we don't use that, what measure do we use? And
6 Bayer doesn't propose. They just say, this can't work, but
7 they don't tell us which one does. So how would we even
8 conduct the infringement analysis when we get down the road?

9 The Honeywell case that we cite makes the point
10 that when you have multiple potential tests and they could
11 potentially generate different conclusions about
12 infringement, that's indefinite. We need, for an objective
13 standard, we need a standard. We are proposing the Pearl
14 Index. Is it perfect? It's not perfect. But would that
15 have been the standard? It would have been the standard.

16 What is Bayer's primary problem with it? They
17 say you can't compare two contraceptives using the Pearl
18 Index. The prior art did compare using the Pearl Index.
19 Just very briefly, two examples in the extrinsic evidence,
20 The Akfhlund study, this compared the reliability of two
21 regimens using the Pearl Index. The Corson study used the
22 Pearl Index to compare multiple regimens.

23 The problem that Bayer points to is the idea
24 that if you use the Pearl Index but you don't compare
25 different oral contraceptives over the same length of time,

1 then that can create distortions. We are not proposing that
2 these be compared over different lengths of time. One would
3 compare over the same length of time. And one would do it
4 in a clinical trial.

5 We are not saying you wouldn't test it. You
6 would test it.

7 Let's turn to the next term. "Low instance of
8 follicular development." This is in approach fundamentally
9 the same as "high contraceptive reliability." We have a
10 term, "low," a term of degree. We need an objective
11 standard. What is the objective standard? We have looked
12 to the intrinsic evidence. What is the only objective
13 standard that is suggested? Again, it's the prior art,
14 better than the prior art.

15 What does low mean in this context? If it means
16 anything, it means better than the prior art.

17 Consistent with that approach, Warner Chilcott
18 proposes: A lesser incidence of follicular development than
19 the incidence with each of the prior art regimens identified
20 in the '940 patent.

21 Bayer, in approach, again, they use the same
22 fundamental approach, repeat the language and tack on "as
23 compared to" language.

24 Very briefly, I just wanted to talk about
25 "follicular development" and "incidence" before we get to

1 "low."

2 What is follicular development? Well, women
3 become pregnant by producing an egg. In that event -- the
4 fancy term for it is ovulation. When the woman produces the
5 egg, it travels through the fallopian tube. And if sperm is
6 there to fertilize the egg, conception will occur. There
7 will be implantation of that fertilized egg in the wall of
8 the uterus and a pregnancy will result.

9 How is an egg produced?

10 Tiny structures in the ovary called follicles
11 grow to the point where one gets so big that it bursts and
12 an egg is released. That is what this is showing, that
13 process of growth.

14 This is another illustration of that phenomenon.

15 As Your Honor can see, follicular development is
16 a process. It occurs along a continuum. So at some point,
17 when we are talking about what is an incident of follicular
18 development, there is a line-drawing problem. How far along
19 this continuum does that follicle need to have grown for
20 there to be an incident?

21 What does the patent mean by incidence of
22 follicular development? It's talking about frequency. How
23 often is this occurring? And we see that, for example, in
24 Column 6, Lines 9 through 19, where they are talking about
25 how their regimen compares to the prior art. And they are

1 saying that there is a lower frequency of follicular
2 development. What do they mean by that? A lower incidence.

3 How could one go about figuring out what an
4 incidence of follicular development is? We just wanted to
5 illustrate one possible way so that Your Honor has the
6 benefit of this. This explanation is not laid out in the
7 '940 patent but it is laid out in the '129, which is cited
8 in the patent.

9 So in this Figure 2, Your Honor will see that
10 what these inventors did was to say -- to look at the
11 percentage of females with follicular maturation -- by that
12 presumably they meant follicular development, that is a
13 synonym -- and in terms of talking about incidence, they are
14 just talking about how many women, what percentage of women
15 had this.

16 In this example, they are comparing the
17 percentage of women or the incidence of women on two
18 different oral contraceptives, a 21-day and a 23-day. What
19 was the incidence here? For the 21-day in Cycle 1 it was 20
20 percent. For the 23-day, it was ten percent.

21 And then Your Honor can see different numbers
22 for the different cycles.

23 And if Your Honor recalls, this is a continuum
24 of growth, how far along are we to determine at what point
25 there is an incident. In this instance, they defined what

1 follicular development was. They said greater than 13
2 millimeters. They gave a standard. There is no standard in
3 the '940 patent.

4 But in any event, the fundamental question comes
5 down to what is meant by low. And at this point the
6 analysis parallels what we talked about with high. We need
7 an objective standard, and we look to the intrinsic
8 evidence, the prosecution history. I can go through this
9 again. But low incidence was added to overcome an
10 obviousness rejection. It was one of the superior results,
11 and so forth.

12 And if there is any question of what they were
13 saying -- okay. What's wrong with the Bayer construction?
14 Well, it's the same fundamental problems that we talked
15 about before. No basis for adding this. Fundamental lack
16 of recognition about the context in which this term was
17 added, superiority, they meant superiority. Not comparing
18 it to a population of women that are not using hormonal
19 birth control.

20 The only flaw that I wanted to focus on a little
21 bit more was the fact that this is not a helpful standard.
22 It is an ambiguous standard.

23 To start, while Bayer proposes in its
24 construction -- let me just back up -- they are talking
25 about low incidence as compared to a population of healthy

1 women not using hormonal birth control. In their brief,
2 they change that standard. And now, rather than as compared
3 to a population of women not using hormonal birth control,
4 they are talking about the normal menstrual cycle. You see
5 that here at Page 15 of their opening brief.

6 What is this normal menstrual cycle? Is this an
7 eight-year-old's menstrual cycle? Is this a 30-year-old's?
8 That would presumably affect the analysis.

9 What we are assuming is by normal they mean
10 ideal. And by ideal we are talking about a cycle in which
11 ovulation occurred. As we looked at before, for ovulation
12 to occur, you need to have follicular development, however
13 that is defined, because there is no egg if the follicle
14 doesn't develop. We are assuming a hundred percent. It
15 doesn't really matter.

16 The fundamental problem of this is, we don't
17 know, under their construction, what a low incidence of
18 follicular development is. How does it have to compare?

19 And in this demonstrative, Your Honor sees
20 hypothetical oral contraceptives A through D, and we are
21 comparing it to the normal menstrual cycle as they have done
22 in their brief.

23 How much lower does the incidence of follicular
24 development have to be on these other oral contraceptives to
25 be said to have a low incidence? Is it any increment, or is

1 it an increment like with C, or is it some other increment?

2 Where do we draw the line?

3 To simply say compare it to a normal menstrual
4 cycle doesn't answer the fundamental question: What does
5 low mean? There is no standard.

6 Are we saying we need a precise numerical
7 percentage? No. But we do need an objective standard.

8 Bayer suggests in its brief that there would
9 have been a known standard, a known default standard in the
10 art, someone would just know what this cutoff was. They
11 cite these four examples of extrinsic evidence. Not one of
12 them even mentions this phrase "incidence of follicular
13 development." And none of them identified that threshold.

14 Where do you draw the line that would tell you
15 what the scope of the claim is? That would tell you how you
16 would conduct an infringement analysis? How do I know if I
17 am in or I am out?

18 There needs to be an objective way to assess
19 that.

20 They point at Dr. Shulman's testimony that
21 people can make an assessment of whether it is low based on
22 the studied population, the regimen, and the amount of
23 ovarian activity over time. What does that mean? That is
24 not an objective standard. Just throwing out a bunch of
25 factors that someone could consider isn't getting the job

1 done.

2 And this clinical assessment that he talks about
3 is nowhere present in this '940 patent.

4 Dr. Simon notes that absent more specificity,
5 the dividing line between an oral contraceptive with low and
6 one that did not have low incidence wouldn't have been
7 clear.

8 Now let's talk about the next term,
9 "satisfactory cycle control."

10 Again, fundamentally, the approach is the same.
11 We have this term satisfactory. We need an objective
12 standard to give some definition to this otherwise amorphous
13 concept. And the standard suggested in the intrinsic
14 evidence is superiority. Then the only question is what
15 does better mean? What does superior mean? We look to a
16 discussion of what cycle control means.

17 What does cycle control mean? What we have up
18 here is just a diagram of this 21/7 regimen that opposing
19 counsel discussed. And as opposing counsel noted,
20 traditionally, in the seven final days of a 28-day cycle,
21 women would bleed because of the withdrawal of hormones. So
22 they would expect bleeding during this period, this
23 interval. But they would not during the other days, days in
24 which a combination of hormones was administered.

25 So the fundamental concept when we are talking

1 about cycle control is how well is this contraceptive
2 avoiding this unscheduled bleeding. And there are different
3 ways of characterizing what that is. One term for it used
4 in the '940 patent is intracyclic menstrual bleeding.

5 And the patent defines cycle control as
6 incidence of intracyclic menstrual bleeding. In other
7 words, what is the frequency or the incidence of this
8 unscheduled bleeding? The lesser the frequency, the better
9 the cycle control.

10 Bayer argues that for purposes of the '940
11 patent, cycle control includes a phenomenon called
12 amenorrhea. But if Your Honor looks at Paragraph 6 of the
13 '940 patent, at Column 6, Lines 39 through 40, they are
14 specifically distinguishing cycle control from this
15 phenomenon called amenorrhea.

16 So for purposes of this patent, what we are
17 talking about for cycle control, which would ordinarily
18 encompass a wide variety of different measures and
19 characteristics, is incidence of the bleeding. So then the
20 question is, what does satisfactory incidence mean? It's
21 the same analysis that we went through before.

22 Bayer's proposal, satisfactory cycle control,
23 parallels its other constructions of these other terms, same
24 problems. No basis for this "as compared to" language, and
25 no acknowledgment of the prosecution history and the

1 fundamental fact that this term was added to distinguish the
2 claimed regimen from the prior art and that that has a clear
3 effect on the meaning.

4 What do they argue? Well, I just wanted to
5 highlight that there is this standard that they are
6 proposing is also ambiguous. What is the problem with it?
7 Well, one of the problems is, where is the line? We need to
8 know what the line is, whether we are in or we are out. So
9 where do you draw that line to know where unsatisfactory
10 begins and where it ends?

11 The best that Bayer can do is to cite extrinsic
12 evidence. And it is highlighted here on the right. And we
13 have done our best to estimate overall bleeding rates based
14 on these articles. And they say, well, these people were
15 able to come up with assessments, so, therefore, of course,
16 people know what this means. This is clear. That seems to
17 be the argument.

18 What is the problem with that?

19 Well, again, it doesn't tell us what the
20 boundary line is. I wanted to give just an analogy here.
21 Let's imagine that Congress wanted to impose a tax on the
22 rich. That phrase by itself would not adequately tell us
23 who all was affected and who was not. We would need a more
24 precise standard. The fact that we know that Bill Gates is
25 rich, he is clearly on one side of the line and everyone

1 would agree with that. And not rich, the homeless person is
2 clearly not, doesn't answer the question about what the
3 dividing line is. And the Nautilus decision by the Supreme
4 Court last month makes this point, you can't have a zone of
5 uncertainty. You need more clarity.

6 So to just say satisfactory and point to some
7 examples isn't enough.

8 And, very quickly, this concept, certainly in
9 some instances people absolutely had ideas about cycle
10 control of particular regimens. But in terms of an overall
11 standardization of methods, this 2007 article by this group
12 of thought leaders notes that there wasn't even a
13 standardization of methods over ten years after as to how
14 you would analyze this cycle control data.

15 There was no clear delineation of some accepted
16 standard. And the Weisberg chapter that Bayer cites in its
17 brief as extrinsic evidence makes the point that different
18 women respond differently to bleeding. Adolescents will
19 respond differently. So there is no single line for
20 satisfactory. People will have different ideas about that.

21 So that's our summary of our construction.

22 Let's move to "reliable avoidance of intracyclic
23 menstrual bleeding."

24 We are proposing the same construction. The
25 reason we are doing that is, as I have discussed before,

1 cycle control is defined by the patent in terms of incidence
2 of intracyclic menstrual bleeding. And the standard for
3 reliable avoidance is again one of superiority.

4 So it is the same.

5 "Reliable avoidance of undesirable side
6 effects," last term in this set, again, it's the same
7 analytic approach. We need a standard. The only thing that
8 I want to focus on is, again, some additional flaws and
9 additional questions raised by the Bayer construction that
10 makes their construction only raise questions rather than
11 resolve them.

12 Let me just back up.

13 To compare this reliable avoidance to a
14 population of healthy women not using hormonal birth control
15 is nonsensical because women who don't use contraceptives
16 won't have side effects. So when we do a comparison and we
17 say, as compared to a population not using hormonal birth
18 control, we are really comparing women who have -- assuming
19 they are not using any contraception -- women who have no
20 side effects compared to women who do.

21 Again, we have the same line-drawing problem
22 with their construction. At what point does one cross the
23 line from reliably avoiding a side effect to no longer
24 reliably? What is our standard? What is our objective
25 standard?

1 This doesn't offer it.

2 Bayer points out that we need to look to
3 characteristics in the underlying population as a control.
4 That is not evidence from the construction on its face.
5 They just say that. But even indulging that, the same
6 fundamental problem arises.

7 So in this example, we are comparing these oral
8 contraceptives, these hypothetical contraceptives on the
9 right to this population of women not using hormonal birth
10 control. And we are assuming that the incidence is 15
11 percent. That just raises the same question: How much
12 greater can this condition be for an oral contraceptive to
13 still be said to reliably avoid a side effect?

14 There is another fundamental problem with their
15 construction. There are several undesirable side effects
16 for oral contraceptives. And they range from minor,
17 relatively minor to life-threatening. Nausea, not a good
18 thing but it won't kill people. Stroke can.

19 So what is the standard for each of these side
20 effects? Is the increment over the baseline going to be the
21 same for a side effect like stroke as opposed to a side
22 effect like bloating? Again, they don't answer that.

23 There are a whole slew of questions that their
24 construction does not answer but instead raises. That is
25 additional reason to reject it.

1 I wanted to talk about the final two terms. I
2 wanted to talk about "between these two hormone components."

3 On this, the only reason that we are proposing
4 this term for construction is the fact that Bayer has
5 accused the Warner Chilcott Lo Loestrin product of literal
6 infringement. The only way that that allegation could be
7 maintained in good faith is if there is a dispute about what
8 this language means. And under the 02 Micro case, when
9 there is a dispute about ordinary meaning, there needs to be
10 a resolution.

11 So what is it that we are proposing? That
12 between these two hormonal components means "immediately
13 after a hormone component containing a combination of
14 estrogen and progestin, and immediately before a hormone
15 component containing estrogen only."

16 Bayer proposes, "after the first hormone
17 component and before the second."

18 The fundamental difference between these
19 constructions is that Warner Chilcott includes this
20 immediately term while Bayer does not. And it is that
21 absence that is the fundamental difference and the
22 fundamental reason why the Court should adopt the
23 construction that we are proposing.

24 I am not going to belabor this, but what we have
25 on the left is a depiction which actually comes from one of

1 Bayer's prior briefs, a depiction of this claim language.
2 And this is one embodiment. And we have added color to it.
3 But fundamentally, this is a graphic illustration of an
4 embodiment of Claim 1. What we have between these two
5 hormone components are two or one blank pill days. That's
6 what we have here. And then we have a first hormone
7 component, in blue, and a second hormone component in
8 orange.

9 And the claim directs and advises that the first
10 has a combination of estrogen and progestin, and that it's
11 provided for 23 or 24 days. So that's what we have in blue.
12 And in this instance it's 24 days.

13 And then the second hormone component is
14 essentially an estrogen preparation.

15 As Your Honor noted with Your Honor's question,
16 this does amount to the same thing as estrogen only.

17 So the question here is what does "between these
18 two hormone components" mean. And to give precision and
19 avoid confusion about claim scope, we would ask Your Honor
20 to adopt the Warner Chilcott construction: immediately
21 after a hormone component containing a combination of
22 estrogen and progestin, and immediately before a hormone
23 component containing estrogen only.

24 Why is it that we want this term to be
25 construed? Well, I mentioned before, we have the

1 Lo Loestrin product. The Lo Loestrin product does not
2 provide placebo tablets between the two hormone components.
3 Yet Bayer is alleging literal infringement. How is it that
4 they propose to do that? Well, apparently, they want to
5 extend the inquiry into multiple cycles. And by using their
6 imprecise definition, they will try to confuse a jury into
7 saying that these placebo tablets are between the first
8 hormone component and the second.

9 What will they argue? Under their very
10 imprecise construction, all you have to do is be after. It
11 doesn't matter where or how far after. You just have to be
12 after. And all you need to do to be before the second is
13 come at some point before, even if not immediately before.

14 What is wrong with that? Well, the claim
15 requires that these first and second hormone components be
16 in a single packaging unit, not multiple. And the Bayer
17 construction is trying to read that out to say we can look
18 at multiple sites.

19 So we would ask that the Court adopt our
20 construction, "immediately after a hormone component
21 containing estrogen and progestin, and immediately before."

22 The last term, "effective estrogen content."
23 Warner Chilcott proposes "a daily dose of estrogen,
24 equivalent to at least 15 micrograms of ethinyl estradiol in
25 the combination tablets, and equivalent to at least two

1 micrograms of ethinyl estradiol in the estrogen-only
2 tablets."

3 Bayer is proposing "no more than 40 micrograms."

4 In principle, what is this "effective" term
5 doing? What function is it serving in the claim?

6 Effective is a limit on how low one can go. As
7 one lowers estrogen, you can impair contraceptive efficacy.
8 So the question is, how low does that have to be? What is
9 the boundary, what is the minimum bound?

10 We would note that, as opposing counsel noted,
11 the object of the invention is to make available a
12 combination preparation with an estrogen content that is as
13 low as possible in each individual dosage unit. What does
14 that mean in terms of what should be preferred if something
15 lower than 15 would be effective? It would mean that they
16 would preferred something less than 15 micrograms. That's
17 what a person of ordinary skill in the art would understand
18 in that first hormone component.

19 So we are proposing "equivalent to at least 15
20 micrograms of ethinyl estradiol in combination tablets."
21 The patent contains a different range, down to two
22 micrograms with the second hormone component. We are
23 proposing for that "equivalent to at least two micrograms of
24 ethinyl estradiol in the estrogen-only tablets."

25 That may seem a bit anomalous, that you would

1 have two different amounts, but Your Honor should keep in
2 mind that what we have here is the 21/7 regimen that I
3 talked about before. This is the traditional regimen. All
4 that these estrogen-only, the estrogen-only tablets are
5 doing is providing some amount of estrogen where previously
6 no estrogen was provided.

7 So to give something as low as two wouldn't be
8 problematic for efficacy. But when you are talking about
9 the combination tablets, this is the bulk of the regimen.
10 And now we are talking about 24 days. But historically, 21
11 days had much higher estrogen doses. The '940 patent notes
12 that at the time 20 was the lowest in a marketed product.

13 So estrogen dose would need to be higher here.

14 Let's talk about the Bayer construction. They
15 say no more than 40 micrograms. What are the problems with
16 that? There is no statement in the patent that if you raise
17 estrogen above 40 micrograms there is going to be a problem
18 with effectiveness. It doesn't say that. And they
19 themselves note that 50-microgram products were sold and
20 marketed.

21 They are importing a limitation from the
22 specification. They are treating a preferred dose of 40.
23 They are doing what they accuse Warner Chilcott of doing,
24 importing a limitation.

25 We would say that the difference here is that

1 the Phillips case notes that when a preferred embodiment is
2 coextensive, as we think that it is, with the 15-microgram
3 dose, that the Court should adopt that.

4 There is no indication here that they intended
5 40 micrograms to be an upper limit.

6 Then the other point about it is, as we talked
7 about before, effective estrogen content, the function of
8 that in the claims is to provide some minimum. And to just
9 say you can't go above 40 essentially reads out the minimum.

10 The final point that I just wanted to make about
11 claim differentiation, we don't think that that has any
12 merit. I think they pointed to Claim 1 and Claim 4 as being
13 the same under our construction. It's not, among other
14 reasons, because Claim 4 has a narrower set of estrogens and
15 progestins than Claim 1.

16 That is my presentation. We appreciate Your
17 Honor's time.

18 THE COURT: Thank you, counsel.

19 Brief reply.

20 MR. FORD: Yes.

21 THE COURT: I have the slides, counsel. I can
22 do without that.

23 MR. FORD: It's just to orient.

24 THE COURT: I am pretty well oriented.

25 MR. FORD: Point taken, Your Honor.

1 First, does your Court have any questions?

2 THE COURT: If I did, I would ask them.

3 MR. FORD: I appreciate that.

4 Your Honor, very briefly.

5 The prosecution history itself, with respect to
6 the reading of these two sentences in which it's stated that
7 Bayer's patent had achieved for the first time each and
8 every one of these results, when read in the context of the
9 paragraph, it is stating that Bayer has put together a
10 regimen using a low effective estrogen content, low total
11 hormonal content that achieves the effects that follow.

12 The prior art, the Ehrlich and the Pasquale
13 reference, and Luchnit reference all state that the object
14 of those inventions is high contraceptive reliability. That
15 was known at the time. And it would not have made sense for
16 Bayer to claim, in a rejection over patents that claim high
17 contraceptive reliability, that they have achieved high
18 contraceptive reliability for the first time or superior
19 contraceptive reliability for the first time.

20 Instead, the effects themselves are again part
21 of the contraceptive regimen that is the profile that is set
22 forth. And it's a balancing act that must be achieved.

23 In reading the prosecution history, Bayer has
24 obtained the patent by saying that these results, meaning
25 the use of a low effective estrogen content, low total

1 hormone content, whereby these characteristics are
2 attendant, is what differentiates it from the prior art, not
3 that each individual circumstance is improved over the prior
4 art.

5 I can say for the record that we are not seeking
6 literal infringement. So for purposes of the "between the
7 two hormone components," we didn't think there was much of a
8 dispute. But that term I don't think needs much
9 construction there.

10 Unless the Court has any other questions, I will
11 end there.

12 THE COURT: I guess the fact that you are not
13 any longer seeking a finding of literal infringement will be
14 welcome news to the other side, and inform at least to some
15 degree the proceedings, pretrial proceedings.

16 Yes, counsel?

17 MR. SONNENSCHIN: The only thing that I would
18 clarify -- there is also an interference claim. That
19 requires the Court to ask whether each of the claims would
20 anticipate each other. So the construction would still
21 matter. I guess the question is why they are not willing to
22 just agree to our construction. It is just effectuating the
23 plain and ordinary meaning.

24 THE COURT: Is there a reason?

25 MR. FORD: If it will facilitate things, we can

1 adopt that construction. That's fine.

2 MR. SONNENSCHN: Wonderful. And thank you.

3 We have nothing else.

4 THE COURT: Everything else is going okay?

5 All right. Thank you, counsel.

6 (Counsel respond "Thank you, Your Honor.")

7 (Court recessed at 11:22 a.m.)

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9 Reporter: Kevin Maurer

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